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**VISITING NURSE ASSOCIATION OF BOSTON NAMES NEW VICE
PRESIDENT OF OPERATIONS**

Keren Diamond to lead clinical operations for home healthcare agency

BOSTON -- The Visiting Nurse Association of Boston announces the appointment of Keren Diamond, RN, BSN, MBA, as the new Vice President of Operations. Diamond joins the VNAB from her current role as Executive Director of Diversified Home Services, Inc., an affiliate of UMassMemorial HealthAlliance in Leominster, Mass.

VNA of Boston's President and CEO, Joanne Handy expressed confidence in Diamond's ability to lead the agency's extensive home health care operations. "Keren has extensive experience in the home health care arena, and has held several leadership positions in the home care industry." said Handy. "She has demonstrated a keen eye for expanding business and creating new opportunities to generate revenue all while maintaining focus on quality patient care. I know that both the agency and our patients will benefit from her skills and leadership."

As Vice President of Clinical Operations, Diamond manages a team of 250 home care nurses and physical, rehabilitation and occupational therapists. The VNA of Boston's clinical program provides home health care services to 14,000 adults and children of all ages.

In addition to her recent position as Executive Director of Diversified Home Services, which she held since 1999, Diamond was Regional Manager, Case Management for Tufts Health Plan. Diamond earned her bachelors of Science in Nursing from the University of Pennsylvania and MBA in Health Care Management from Boston University. She is a Board Member of Home Care Alliance of Massachusetts and formerly served on the Board of the Hospice and Palliative Care Federation of Massachusetts. She has been an instructor in the Health Care programs of Framingham State College and University of Phoenix.

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